

Alternative Smart Digital.

Driven since 2003 by the desire to design the very best, we build the digital face, software and AI of brands under one roof.

01

Web Design

02

Software

03

AI Solutions

04

Infrastructure

What's inside this catalogue?

Who we are	03
Our journey and principles	04
What we do	05
Web Design	06
Custom Software	07
AI Solutions	08
Digital Infrastructure	09
Branding and digital marketing	10
How we work	11
Selected work	12
Our clients	14
Our offices	15
Contact	16

Drag a page corner to turn it, or use the arrows or the arrow keys on your keyboard.

ASD stands for Alternative Smart Digital.

ASD was founded in Eskişehir in 2003 out of a desire to design the very best. Growing year after year without losing its energy, our team puts evolving digital approaches to work so that our clients reach their goals.

Specialising in web design above all, and in everything from brand identity to software development, from social media to digital marketing and, today, AI integrations, ASD Creative & Interactive puts brands in exactly the right position against their competitors.

Our goal has never changed: to keep up with what's new, to earn loyal and happy clients, and to deliver the right solution without ever compromising on quality.

2003 FOUNDED	23 years EXPERIENCE	4 cities OFFICES	1,000+ CLIENTS
------------------------	---	----------------------------	--------------------------

“Loving your work is the golden rule. Doing the work you love will bring you success.”

İBRAHİM DENİZ SÖNMEZ · AGENCY DIRECTOR

From a studio to a digital solutions partner.

2003

First steps in Eskişehir

Our journey began with web design, and our compass has been the same since day one: design the very best.

2010

Istanbul office

We delivered hundreds of projects in web design, e-commerce and mobile apps.

2016

A whole new face

We broadened our services with corporate identity, social media and reputation management.

TODAY

AI and infrastructure

dipro.ai took us to Dubai and to the YTÜ Yıldız Technopark London Office.

— FOUR PRINCIPLES THAT DEFINE US

PARTNERSHIP

When the client wins, the agency wins.

OWNERSHIP

Your project is our project first.

CRAFT

Boutique work, not mass production.

CARE

Easy to work with, built to last.

Four disciplines, **end-to-end** responsibility.

From your website to your mobile app, from your AI assistant to your servers, we plan, build and run it all with a single team of specialists.

EXPERIENCE

01

Web Design

Every design is made for you, from scratch. Once we have analysed your needs, we craft sites that reflect your brand's vision and quality and look flawless on every device.

Corporate websites

E-commerce

Responsive design

SEO foundations

ENGINEERING

02

Custom Software

Beyond your website, we build software that makes working life easier: from intranets and CRM to B2B platforms, from booking systems to iOS and Android apps.

Intranet and CRM

B2B / B2C integration

Mobile apps

Admin panels

INTELLIGENCE

03

AI Solutions

We bring large language models together with your company knowledge: site assistants that talk to your visitors, automations that speed up workflows, and visibility in AI search.

On-site AI assistant

Process automation

GEO

AI-assisted content

TRUST

04

Digital Infrastructure

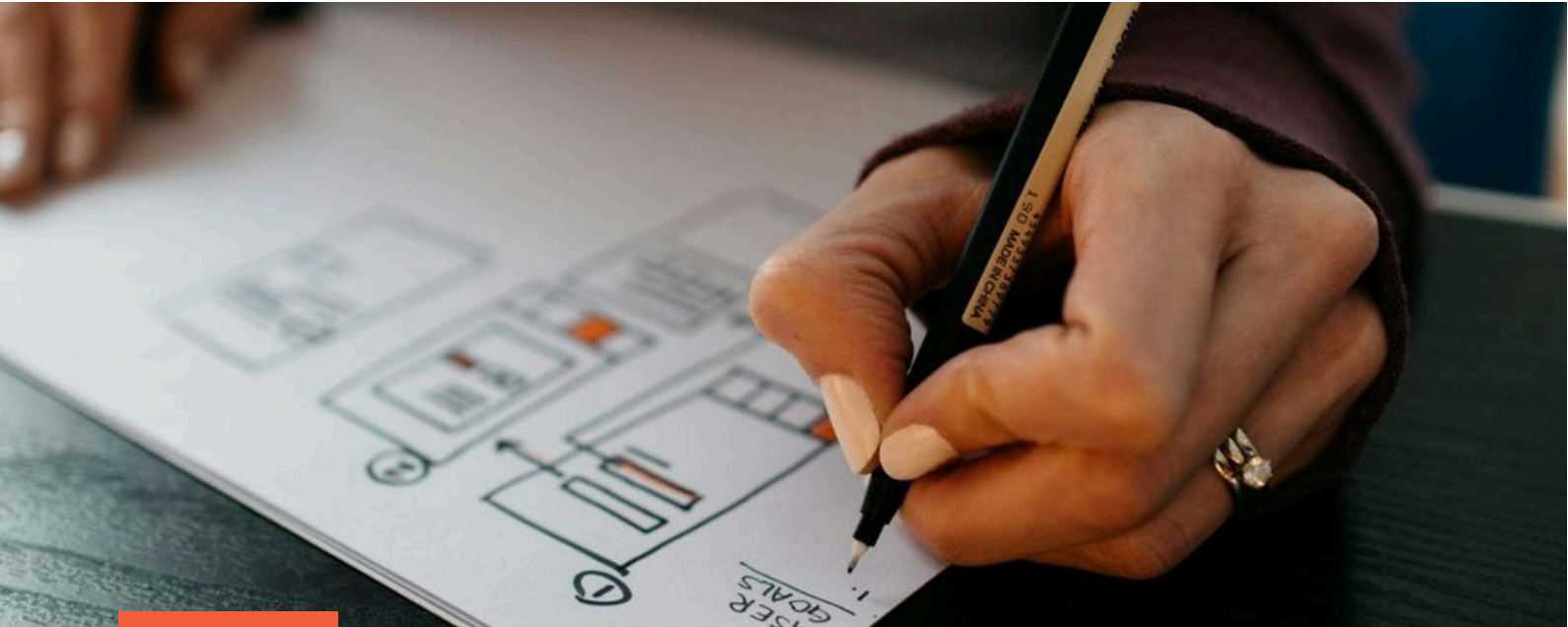
Domains, Windows and Linux servers, hosting, business email and SSL: we lay solid ground for your brand's digital presence, backed by 24/7 technical support.

Domains · WHOIS

Server rental

Hosting and email

SSL and security



— WEB DESIGN · UI · UX

The right agency lets you hand over your card **with pride.**

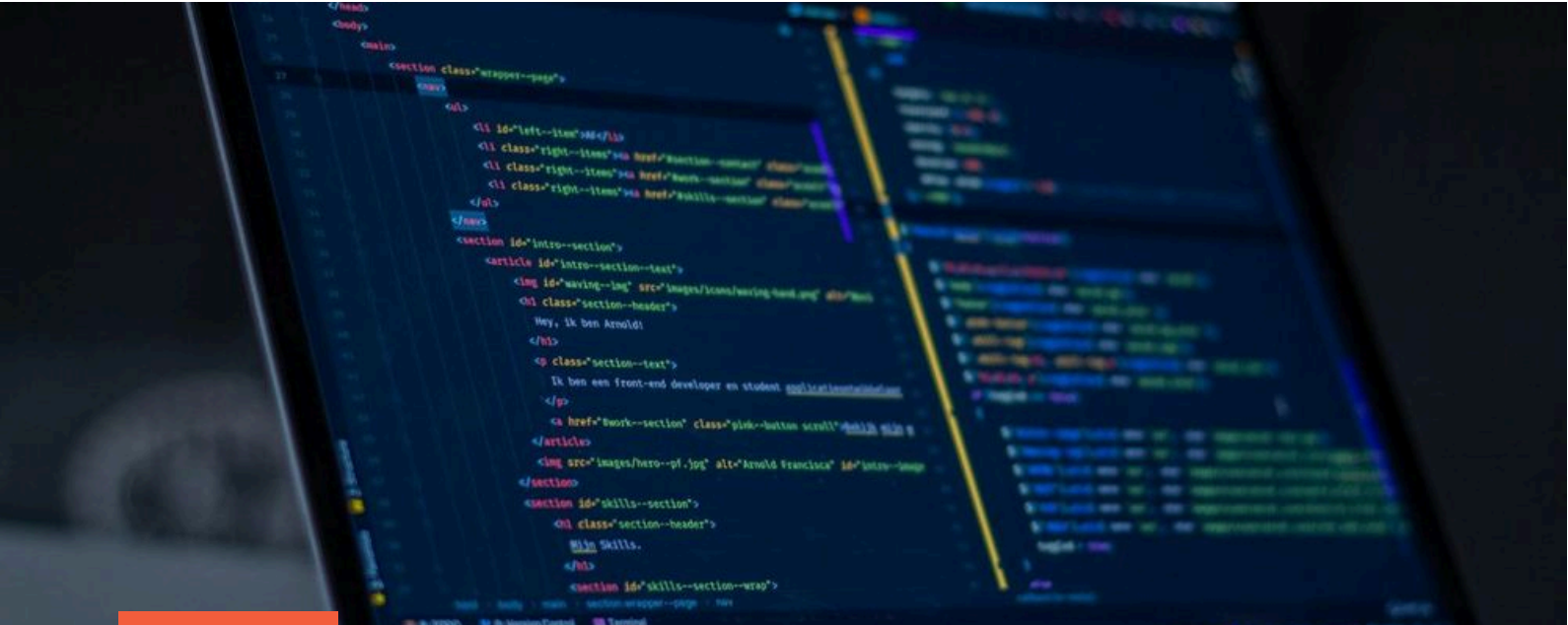
Visitors judge your company by its website first. That is why we begin every design with an original, refined and purposeful approach, blending the message you want to convey with aesthetics and technique.

We write SEO-friendly code to help you rank high in search engines, and design responsive interfaces that look their best on every device.

- | | |
|------------------------------------|---------------------------------------|
| ● Corporate websites | ● E-commerce and payment integrations |
| ● Interfaces that fit every device | ● SEO-friendly code and site speed |
| ● User-friendly admin panel | ● Multilingual sites and e-catalogues |

SELECTED WORK

Çına Makina · Euopen · Balkan Bal Evi · Karaöz Çiftliği



CUSTOM SOFTWARE · INTRANET · CRM · MOBILE

Software written **from scratch** around your processes.

Every industry has different needs. We start by working closely with you to understand your business strategy, then build the applications that turn your investment into revenue.

After launch we keep your applications alive with maintenance and new requests, always balancing the most widely used versions with new features.

- | | |
|-------------------------------------|------------------------------------|
| ● Intranet and CRM software | ● B2B and B2C integrations |
| ● Booking and tracking systems | ● iOS and Android apps |
| ● APIs and third-party integrations | ● Maintenance, updates and support |

SELECTED WORK

Garanti Bank Intranet · Hauszuhaus B2B · YOPİ Business · Karaöz Çiftliği CRM



AI · LLM · ASSISTANTS · GEO

We teach AI to speak **your brand's** language.

Assistants trained on your company knowledge welcome your visitors 24/7: they explain your products and services, collect requests and pass qualified leads on to your team.

Through GEO (Generative Engine Optimization), we work to make your brand appear accurately and visibly in the answers of AI assistants.

- | | |
|--|--|
| ● Brand-specific on-site AI assistant | ● Company knowledge base and document analysis |
| ● Quote and support automation | ● GEO: visibility in AI search |
| ● AI-assisted content, visuals and video | ● Built with data privacy in mind |

OUR AI BRAND

For enterprise AI strategy, CRM/ERP integrations and AI agents, we work through our AI brand, dipro.ai.



— INFRASTRUCTURE · WINDOWS · LINUX · SSL

Unseen, yet carrying **everything.**

From your domain to your servers, from business email to SSL certificates, we manage your entire infrastructure in one place. We configure our servers to your needs, protect them with firewalls and monitor them 24/7.

Our own platform, whois.info.tr, shows who a domain is registered to, when it expires and where it is hosted, all on one screen and with sources.

-
- | | |
|--|---------------------------------------|
| ● Domain registration and renewal tracking | ● Linux and Windows hosting |
| ● Server rental and management | ● Business email setup |
| ● SSL certificates and hosting | ● Firewall and 24/7 technical support |
-

OUR PLATFORM

whois.info.tr · RDAP · .tr (TRABIS) · DNS · SPF · DMARC · SSL expiry

Be seen, **be remembered.**

IDENTITY

Brand Identity

From brand creation to trademark registration, from logo to letterhead, from catalogue to packaging, we are with you at every stage of your corporate identity.

COMMUNITY

Social Media

We choose the right platforms, grow your community with original content and turn engagement into customers.

SEARCH

SEO and Web Analytics

Our team follows the algorithms closely to deliver long-term, lasting SEO work and Google Analytics consulting.

ADVERTISING

Google Ads

We get the most out of your ad budget, using competitor analysis across search, YouTube and remarketing.

REACH

Viral Campaigns

We build campaigns designed to be shared freely and widely, and to turn into action.

VISUAL

Catalogues, Photos and 3D

Print and digital catalogues, product photography and 3D modelling show your products at their very best.

How do we **deliver** your projects?

Projects entrusted to us are in safe hands. We honour that trust in six steps, giving each one the care it deserves.

01

We Listen

We begin by listening to our client's aims, wishes, plans for the future and goals.

02

We Analyse

We analyse the brand inside and out, from the widest perspective, and identify its strongest arguments.

03

We Think

We think through how, where, when and how often to use those arguments until we reach the best result.

04

We Design

We create the designs that carry the message best, choosing boutique work over mass production.

05

We Report

We track and analyse the performance of the ideas we put out into the digital world, and share it with you regularly.

06

We Follow Up

After delivery we proudly watch the work grow, and carry the relationship forward with the same passion.

YOUR QUOTE, READY WITHIN ONE BUSINESS DAY.

Our work is our signature.



Karaöz Çiftliği

E-COMMERCE

An e-commerce site that brings Jersey milk, cheese and yoghurt to the table, with Gaia Oliva, Kavlak and Akdeniz Toros products in the same basket.

KARAOZFARM.COM.TR

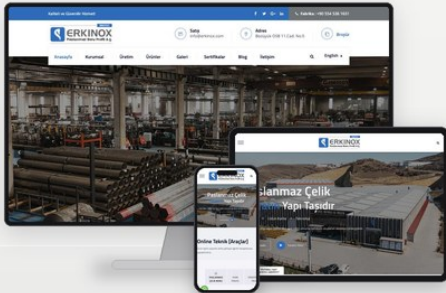


Çına Makina

WEB DESIGN

A corporate site that conveys the industrial scale of precision machining specialist Çına Makina through a dark, bold interface.

CINA.COM.TR



Erkinox

WEB · SOFTWARE

A bilingual corporate site that brings together the production plant, the product range and an online weight calculator.

ERKINOX.COM



dipro.ai

WEB · AI

A bilingual brand site featuring workflow animations and an on-site AI assistant.

DIPRO.AI

From mobile to CRM, work that runs in the field.



Karaöz Çiftliği CRM

CUSTOM SOFTWARE ·
CRM

A web-based CRM that brings customer, order and sales processes into one panel, open only to the authorised team.

INTERNAL

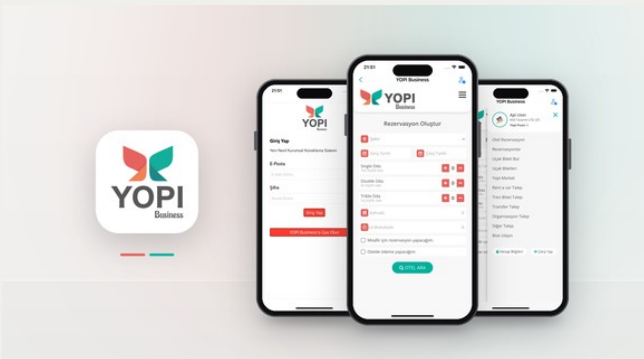


Garanti Bank

CUSTOM SOFTWARE ·
INTRANET

An intranet application built for in-house use, integrated with Google's search infrastructure.

INTERNAL

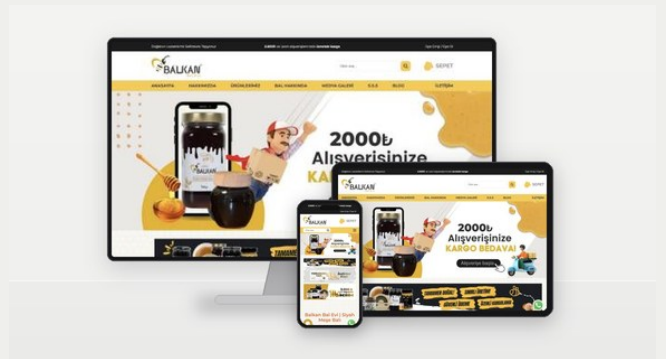


YOPI Business

MOBILE APP

An iOS and Android app that brings hotel, flight, car rental and event requests into one place, integrated with SAP Concur.

IOS · ANDROID



Balkan Bal Evi

E-COMMERCE

An e-commerce site putting natural honey on the digital shelf, backed by label design and social media consulting.

BALKANBALEVI.COM

Brands that trust us.

From national brands to local producers, we have grown alongside more than 1,000 organisations since 2003. Below is a small selection; you will find more at asd.web.tr/referanslar.

 Mercedes-Benz	 Autoliv	 vodafone	 TURKCELL	 Hilton Garden Inn	 CITROËN
 Garanti	 marie claire PARIS	 A101	 SARAR	 ETİ	 EUROPEN
 DEMİSAŞ	 ES	 TÜRKİYE SERAMİK FEDERASYONU	 YURTBAY SERAMİK	 keramika	 FlyPoint DISCOVER THE WORLD
 The Corner Inn Hotels by Suit Business	 Maya OKULLARI	 EB ENAKTÖR YERİNETİCİ BÖLÜMÜ	 Antalya Ticaret Borsası 1920	 BEYDA TURİZM	 ÇAKMAKYAPI
 duyumak akustik cihazları	 karaöz ÇİFTLİĞİ	 ERKINOX Paslanmaz Boru Profili A.Ş.	 dipro.ai	 KOTAFİLO Sustainable Energy	 FELIX
 Albaksan Alaşımli Bakır	 ESALBA Online Origami	 DUBUDAT aerospace	 OMEGA	 YOPI	 BALKAN Bal Evi

Four cities, **one standard.**



HEADQUARTERS · SINCE 2003

Eskişehir

Osmangazi Mah. Basın Şehitleri Cad., Arcadia
Premier No: 174 Kat: 1 Daire: 1, 26140
Odunpazarı / Eskişehir, Türkiye

+90 222 232 14 12
asd@asd.web.tr



SINCE 2010

Istanbul

Yenişehir Mah. Mustafa Akyol Sok., MVK Work-
Square A Blok No: 13/129, Pendik / Istanbul,
Türkiye

+90 850 800 12 73
asd@asd.web.tr



GULF REGION · DIPRO.AI

Dubai

Ajman Free Zone, C1 Building, Office C1-1F-
SF2023, United Arab Emirates

+971 58 677 33 46
info@dipro.ai



DIPRO.UK · YTÜ YILDIZ TECHNOPARK

London

YTÜ Yıldız Technopark London Office (UTPO),
Chancery Station House, 31-33 High Holborn,
London WC1V 6AX, United Kingdom

info@dipro.ai

— LET'S GET STARTED

Ready for your **next** **project.**

Tell us about your project in a few sentences and we will have your quote ready within one business day. Or, if you prefer, let's talk it over coffee at one of our offices.

EMAIL

asd@asd.web.tr

PHONE

+90 850 800 12 73

WEB

www.asd.web.tr



SCAN TO VISIT
OUR WEBSITE

ASD